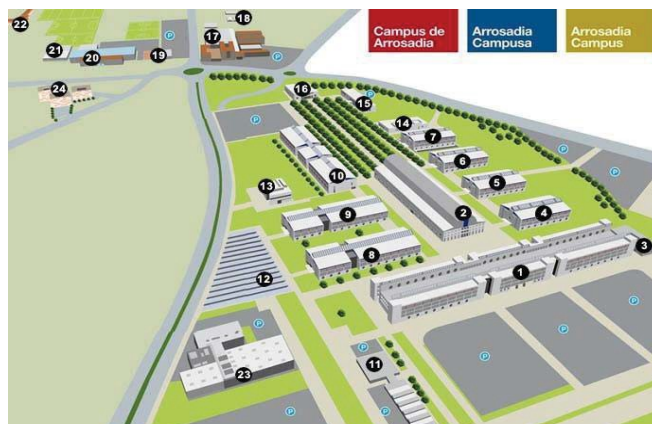



Over the final decades of the 20th century, rural areas experienced an acceleration in processes of modernization and transformation. Although these changes have been widespread, their consequences have differed depending on the region. Originally, these processes – the ongoing breakdown between place of work and place of residence, productive and residential dislocation and the deagrarianization of economic activity and the emergence of other, post-productive, activities– were theorized from the perspective of rural restructuring. However, recently, the globalization of mobilities, the integration of many regions into the international economy (for example, into agrifood industry chains, global tourism, and migration flows) and the increasing importance of mobility in social life have led to broader reflections on the capacity of rural areas to combine local and global processes.

The intensity and magnitude of the rural changes go beyond the simple notion of restructuring. This is not a mere adaptation to new circumstances, but rather a mutation of the role and nature of rurality. The social reality that rural authorities and institutions face today is unexpectedly as complex as that found in urban areas. In addition, the social actors involved in their governance are now more diverse than the traditional cast of local agents. To understand the implications of these changes from an approach that provides a relational vision, the seminar explores the progressive hybridization of the rural world is the result of the impact of three forces of social change: the differentiation, globalization and increased mobility of social life.

### Seminar Venue:

Campus de Arrosadía - 31009 Pamplona  
Sala Nicolás Oresmes - Edificio Los Madroños  
[nº 5] Planta Baja  
[www.unavarra.es](http://www.unavarra.es)



 Follow the seminar on Twitter with [@IsoRural](https://twitter.com/IsoRural)

**Free entrance. Registration is not required but we recommend that you contact us in advance.**

**Email:** [jesus.oliva@unavarra.es](mailto:jesus.oliva@unavarra.es)

**Phone number:** 948169496



**Proyectos I+D:**

**Movilidad, diversidad social y sostenibilidad CSO2012-37540**

**Red de Excelencia Investigaciones Territoriales y Desarrollo**

**Rural CSO2014-52862-REDT**

## International Seminar. SOCIAL CHANGE IN RURAL AREAS. UNDERSTANDING RURAL CHANGE: MOBILITIES, DIVERSITIES AND HYBRIDIZATIONS.

**Organisers:**

ISO-RURAL Network (UNED)

Department of Sociology (UPNA)

12-13 May 2016  
Pamplona- Iruñea  
Public University of Navarre



## THURSDAY 12 MAY 2016

### 10:00 Opening Session

**Isabel Elizalde.** Head of Environment and Rural Development. Government of Navarre

**Ramón Gonzalo.** Vice Chancellor for Research. Public University of Navarre

**Jesús Oliva.** Public University of Navarre

### 10:30 Conference: Rural Development Programmes 2015-2020

**Albert Massot.** Parliamentary Research Administrator. Policy Department for Structural and Cohesion Policies. European Parliament

### 11:30 Coffee Break

### 12:00 Round Table I: Rural territories, policies and development

**Chair:** Eladio Arnalte  
Polytechnic University of Valencia

**Albert Massot.** European Parliament  
**Elisabete Figueiredo.** University of Aveiro. President of the Portuguese Society for Rural Studies (SPER)

**Gabriela Orduna.** CEDERNA-Garalur  
**Fernando Santafé.** Director of Rural Development Office. Government of Navarre

### 16:00 Round Table II: Local Farming

**Chair:** Elena Gadea  
University of Murcia

**José M. Lana.** Public University of Navarre  
**Paul Swagemakers.** University of Vigo  
**Iñaki Mendioroz.** UAGN Small Farmers' Trade Union  
**Garbiñe Elizaincin.** INTIA

### 18:00 Meeting of the Socioterritorial and Rural Development Research Network (ISO-Rural). Spanish National Plan for Scientific Research Networks of Excellence

## FRIDAY 13 MAY 2016

### 10:00 Round Table III: New Rural

**Chair:** M. Rosario Sampedro  
University of Valladolid

**María J. Rivera.** University of the Basque Country  
**Julio del Pino.** National University of Distance Education  
**Izaskun Andueza.** Public University of Navarre  
**Laura García.** CEPAIM Foundation

### 12:00 Round Table IV: Rural mobilities and hibrydizations

**Chair:** Luis A. Camarero  
National University of Distance Education

**Miguel A. Jiménez.** Transport Department. Government of Navarre  
**Cristina Bayona.** Development Consortium of the Middle Area of Navarre  
**Manuel González.** Pablo de Olavide University  
**Carmen Guerra.** University of Seville  
**Jesús Oliva.** Public University of Navarre  
**Elisabete Figueiredo.** University of Aveiro

### 14:00 Closing Session

**Gema Mañú.** Head of Social Affairs Department. Government of Navarre

**Juan M. Sánchez-Prieto.** Chair of Department of Sociology. Public University of Navarre

